



RETAINER AGREEMENT

CLIENT: PLEASE COMPLETE GRAYED AREAS

NYDesign 623 Central Ave. #406 Cedarhurst, NY 11516 (NYDS)
and \_\_\_\_\_ (CLIENT)
for good and valuable consideration hereinafter set forth, agree as follows:

1. TERMS

- A) CLIENT will advance NYDS a \$20K/mo RETAINER for its design services.
B) NYDS will provide all requested marketing and design services including but not limited to: copywriting, web and app design, branding, package design, promotional/print materials, illustration, iconography, data visualization, videos, presentations, animations and social media.
C) NYDS will commence CLIENT's requests within 2 hours as received by email to: studio@nydesign.com

2. SECURITY

- A) NYDS will retain 3 copies of CLIENT files on 3 physical devices at 2 locations.
B) All files are the sole property of CLIENT.
C) NYDS shall keep confidential CLIENT materials unless instructed otherwise by CLIENT.

3. ASSURANCE

- A) NYDS will correct all file errors in compliance with this agreement. CLIENT will accept said corrections as full remedy.

4. APPROVALS

NYDS will not execute any work without authorization of the following representative:

\_\_\_\_\_  
AUTHORIZED REPRESENTATIVE

5. EXPENSES/OVERAGES

CLIENT will pay for all expenses. NYDS shall not cause CLIENT to incur expenses without CLIENT approval. For all work over 60 hours monthly, CLIENT will pay \$350/hr. above the RETAINER no later than 4 weeks from the date below. NYDS will maintain a running invoice PDF for CLIENT's regular viewing and budgeting purposes.

6. GOVERNANCE

This Agreement is governed by New York State law and may be modified only in writing, signed by both parties. If any provision herein is found unenforceable, such provision will be limited or deleted to the minimum extent so that the remaining terms remain in force and in effect.

7. PAYMENT

CLIENT will pay RETAINERS by wire:
NY Design Studio Routing# 021000089 Account# 11944381

DATE: / / 2024 # of months retained: \_\_\_\_\_

\_\_\_\_\_  
CLIENT: PRINT

\_\_\_\_\_  
CLIENT: SIGN

\_\_\_\_\_  
NYDESIGN - MARSHALL GISSER